


Elaine Stiefel

I am seeking to learn, serve, lead, and collaborate with educational leaders and community stakeholders to foster inclusive, innovative, and high-quality learning environments for education programs.

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 @ERStiefel

EXPERIENCE

West Ottawa Public Schools, Holland, MI – Director of Instructional Technology

September 2018 – Present

- Strategically plan, support and provide professional development for staff on instructional technology topics K-12
- Coach and consultant K-12 on student-centered learning practices
- Lead & Oversee WO Technology Teams
- Engage stakeholders with the strategic plan of Computer Science programs K-12.
- Facilitate the implementation of K-12 Computer Science standards and pathways for the district.
- Train, support, and continue development of AI
- Present at conferences such as MACUL, ISTE, METS, and Google
- Lead and facilitate data-driven conversations in PLCs

Communications by Design, Ada, MI – Professional Learning Consultant

August 2016 – September 2018

- Coach and consult teachers and administrators on educational technology to transform instruction, curriculum, and assessment.
- Coordinate & Lead training for integration of technology in a district transitioning 1:1 with technology.
- Develop professional development for districts in areas of need.

Kent Innovation High School, Grand Rapids, MI — ELA Facilitator

April 2011 – August 2016

- Design, develop, and implement project-based units that are cross-curricular curriculum for ELA and Social Studies.
- Projects aligned with the Common Core State Standards.
- Collaborate with colleagues, students, community, and stakeholders to refine teaching and learning practices to be student-centered.
- Analyze, interpret, and apply data to modify instruction for students.
- Network within and outside of Kent County with educators and community to collaborate on authentic and relevant projects for students.

CERTIFICATIONS

Central Office Endorsement

PK-12 Administrator Certificate

Michigan Professional Education Certificate: ELA/History

Project-based Learning Trainer

Cognitive Coaching Certification

PLC Facilitator

Google Trainer Certified

SKILLS

Curriculum Development

Professional development design

Instructional Technology Integration and Coach

Project-based Learning Expert

Project Management

Computer Science Standards

Grant Writing

PBIS & MTSS

AI (Artificial Intelligence)

Crossroads Alternative High School, Kentwood, MI —
Long-term Substitute ELA 9-10

September 2010 – April 2011

- Revise and modify curriculum to differentiate student's needs for success.
- Differentiate instruction based on a range of abilities in the classroom with students.
- Support reading and writing interventions for students.

EDUCATION

Western Michigan University, Kalamazoo, MI —
Educational Leadership Specialist

May 2023 - April 2025

Enrolled in the Educational Leaderships Education Specialist degree and Central Office Endorsement at Western Michigan University. Projected graduation is for summer 2025.

MASSP Path to Leadership Program, Lansing, MI — *PK-12 Administration Certificate*

June 2022 - May 2023

The MASSP Path to Leadership Program is an online program through MASSP that will earn a candidate their School Administration Certificate through the state of Michigan.

Grand Valley State University, Grand Rapids, MI — *M.A. Ed.*

July 2009 - April 2014

This program earned my Master in Education with an emphasis in Instruction and Curriculum. I graduated with honors, earning a Dean's Citation Award on my final project to earn my degree. I also earned an award for Outstanding Students of the Year for application of my learning to instruction and curriculum practices in my classroom.

Grand Valley State University, Grand Rapids, MI — *Teacher Certification Program*

July 2009 - April 2010

Secondary certification in English (BA) 6-12 and History (CC) 6-12. Program designed as a degree completion for those who already hold a Bachelor Degree. Students begin graduate course work while earning their teaching certification.

Oakland University, Rochester, MI— *Bachelor of Arts in English and History*

December 2007

Double major in English and History. Member of Phi Alpha Theta, a history honors society. I also served as Secretary for Phi Alpha Theta from 2006-2007 academic school year.

AWARDS

MACUL 2024 Innovative Technology Professional Award Michigan Association for Computer Users in Learning

Dean's Citation Award Grand Valley State University

GVSU Outstanding Student of the Year Grand Valley State University

Top 10 Project of the Year New Tech Network

Projects

BenQ Interactive Boards

AI Training

AR/VR Pilots

Virtual Learning Program (WOVA)

Computer Science Integration K-12

Student-Centered Learning Practices

WO Academy & WO Tech Team

Networks

AT Leadership Team (OAISD)

MDE AI Steering Committee

MACUL & KETS

MASSP & MASA

BenQ & Data Image

Canvas & Google Edu



Elaine Stiefel, M.A. Ed.

Instruction, Curriculum, and Assessment



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Professional Development Presentations:

- ***AI, Computer Science, STEM, & Technology***
 - MACUL 2025: “Tools to Support Multilingual Learners”, “Google Tools to Support Differentiation”, “Creating Sustainable Systems and Support for EdTech Integration”
 - FETC 2025: “Creating a Framework to Foster Change”
 - CSforMichigan 2024: “Implement CS Standards Today!”
 - MACUL 2024: “Google Resources to Support Multilingual Learners”, “Working Smarter in PBL using Google”
 - BenQ Workshops
 - CSforMichigan Conference 2023: “CS Implementation Guide & Lessons”, “Fostering Collaboration and Communication in Groups”
 - Summer 2023: “Google Update and more!” and “Leveraging AI in the Classroom”
 - CSforMichigan Conference 2023: Computer Science Implementation
 - MACUL 2023: CS Implementation: Our Journey in WOPS
 - SAMR Model and Triple E Framework
 - Online Blended Learning - Creating Asynchronous Courses
 - Digital Citizenship and Internet Safety Resources
- ***Educational Technology Resources***
 - Read&Write
 - Screencastify
 - EdPuzzle
 - Aver Wireless Document Cameras
 - LMS Training: Canvas, Schoology, Google EDU
 - Canva Education
- ***Instructional Leadership***
 - MASSP Women’s Leadership Summer 2024: “Creating a Framework to Foster Change”
 - “Fostering Communication and Collaboration in the Classroom”, and “Fostering Student-centered Learning”
 - SCECH Program Coordinator - WOPS & KALPA
 - Project Manager and trainer for Canvas Curriculum Design
 - Project and Problem-based Learning
 - Triple-E Framework by Liz Kolb, SAMR Model, TIM, ITIM
 - Computer Science Standards Training
 - WO Academy: Teacher led PD in WOPS

